



## Event Management

Design, organisation, management and execution of tailor-made events according to our clients' objectives.

- Product training
- Product launches
- Top management and VIP meetings
- Clinics
- Incentives
- Driving & engineering courses

### Services

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- Proving ground rental & complementary services
  - Design of the tests to be performed
  - Expert drivers
  - Reference car rental
  - Mechanical support
  - Car spare parts supply
- Logistics
  - Search, pre-selection and proposal of the most suitable locations, hotels and restaurant according to the customers' needs
  - Marquees and constructions for reveals, static sessions and product presentations
  - Meeting rooms and audiovisual equipment rental
  - Branding design & production
  - Hostesses services
  - Gifts and promotional items supply



### Facilities

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- Proving Ground
- Petrol Station with car wash area
- Meeting rooms
- Workshops
- Laboratories

### Main strengths and advantages

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- Experience in corporate events since 1995
- On site representation and consulting
- Multilingual and multidisciplinary team with strong expertise in event organization
- Safety and confidentiality
- Negotiation of prices and conditions
- Quality control prior to and during the event



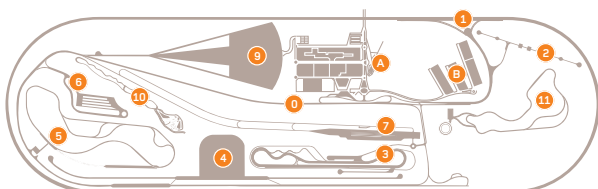
## Proving Ground

As partner to the automotive industry worldwide, we support our clients in their development projects by providing an extensive range of design, engineering and testing services.

In our 370 hectares main Technical Centre we have the most comprehensive independent proving ground in Europe, where the main worldwide car manufacturers test their prototypes under the highest standards of safety and confidentiality.

This magnificent venue is also used occasionally for events that include automotive activities.

- IDIADA's Proving Ground mission is to fulfill corporate purposes only, therefore is not open to general public.
- The confidentiality of the activities carried out by our customers is fundamental. We have developed and implemented a policy of confidentiality that must be followed.



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| 0 General Road Circuit                        | 7 Wet Braking Surfaces & Specific Comfort Surfaces    |
| 1 High-Speed Circuit                          | 9 Dynamic Platform B                                  |
| 2 External Noise Track                        | 10 Off Road Track                                     |
| 3 Accelerated Fatigue Track A & Comfort Track | 11 Wet Handling Track                                 |
| 4 Dynamic Platform A                          | A Main Building<br>Homologation<br>Corporate services |
| 5 Dry Handling Track                          | B Clients Workshops                                   |
| 6 Test Hills                                  |   |

### Location

IDIADA's Proving Ground location stands out for its favourable climatic conditions, easy access by motorway and touristic surroundings:



- 70 Km from Barcelona International Airport
- 50 Km from Reus Airport
- 37 Km from Sitges

